Psalaji Celefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries New Link Road, Andheri (West), Mumbai - 400 053. Tel.: 40698000 • Fax: 40698181 / 82 / 83

Website: www.balajitelefilms.com • Email- investor@balajitelefilms.com CIN No.: L99999MH1994PLC082802



August 10, 2023

To.

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001

Stock Code: 532382

National Stock Exchange of India Ltd.

"Exchange Plaza",

Bandra-Kurla Complex, Bandra (East),

Mumbai 400 051

Stock Code: BALAJITELE

Sub: <u>Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015</u>

Dear Sir/Madam.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, we wish to inform that the Board of Directors at their meeting held today, inter-alia:

- 1) approved the appointment of Mr. Sanjay Dwivedi, Group CFO, as the Group Chief Operating Officer (Group COO), in addition to his current role as the Group CFO. The relevant details pursuant to the aforementioned SEBI Circular are enclosed as **Annexure- I**:
- 2) authorized the following Key Managerial Personnel(s) to determine the materiality of an event or information and to intimate such event or information to the Stock Exchanges:

S. No	Name	Designation	Contact details	}
1.	Mrs. Shobha Kapoor	Managing Director		-22-4069-8000
2.	Mr. Sanjay Dwivedi	Group COO and Group CFO		-4069-8181/82
3.	Ms. Tannu Sharma	Company Secretary	investor@balaji	telefilms.com

The Meeting of the Board of Directors commenced at 03.30 p.m. and concluded at 07:35 p.m.

The above details are also available at the website of the Company at www.balajitelefilms.com.

Kindly take the same on record.

Thanking You.

Yours faithfully,

For Balaji Telefilms Limited

Tannu Sharma Company Secretary and Compliance Officer Membership No – ACS30622

Annexure I

<u>Details pursuant to SEBI Circular dated July 13, 2023 of SEBI (Listing Obligations and Disclosures)</u> <u>Requirements, 2015</u>

Sr. No.	Particulars	Information
1.	Reason for change	Appointment of Mr. Sanjay Dwivedi as the Group Chief Operating Officer, in addition to his current role as the Group CFO
2.	Date of appointment	August 10, 2023
3.	Brief profile	Mr. Sanjay Dwivedi is a Chartered Accountant with 27+ years of experience. Mr. Dwivedi has been with the Balaji Group for over a decade. As a part of the core management team, he has been instrumental in driving operations for steering the financial performance of the Company. Prior to joining Balaji, he has held senior management positions at Nimbus Communications Ltd. and Entertainment Network India Limited (Radio Mirchi, part of the Times Group). He has earlier worked with GlaxoSmithKline Pharmaceuticals (India) Limited and Tata Steels in the finance functions.